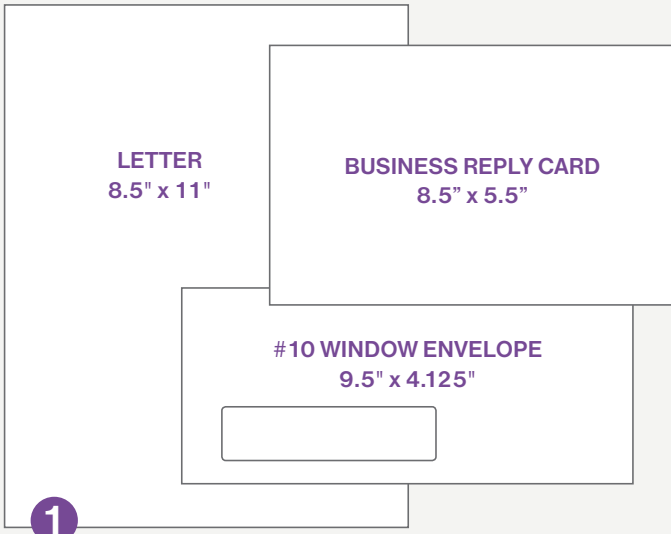


Direct Mail Campaigns

Choose from these popular formats

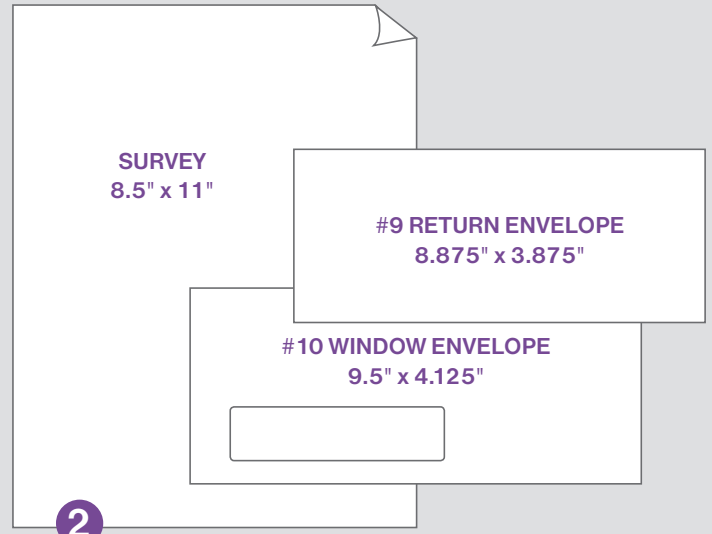
For your convenience, we've developed pricing for four frequently used formats. If you are interested in another format, call for a custom quote.



1

Letter Package

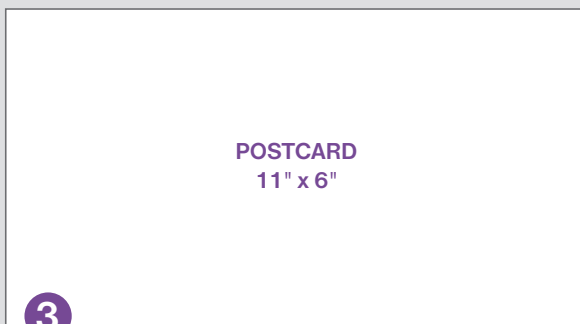
The letter package includes a #10 window envelope, a 1-page letter and business reply card. Reply card is personalized.



2

Survey Mailer

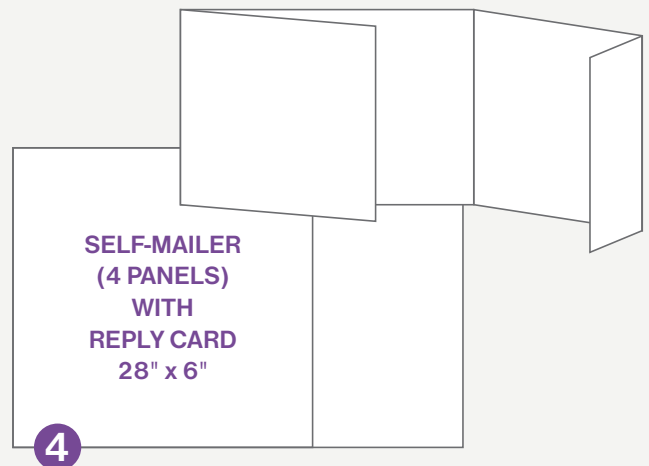
This package includes a #10 window envelope, a one-page/2-sided survey and #9 business reply envelope. Survey is personalized.



3

11 x 6 Postcard

Postcards are one of the most popular formats today. A 11 x 6 postcard is the largest size available for basic (letter rate) postage.



4

Folded Self-Mailer

The self-mailer is a one-piece format that includes three panels plus a business reply card. Measures 28 x 6 inches, folding down to a 9 x 6 mailer.

To learn more or request an estimate,
call Bob McCarthy at

508-473-8643

McCarthy & King
MARKETING, INC.

www.mccarthyandking.com